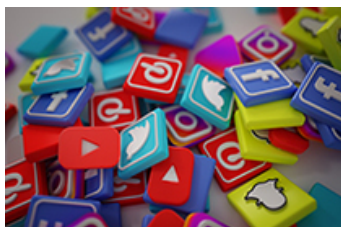


Sent: 08/17/2017 10:40 AM CDT

From: Missouri Department of Workforce Development <MODWD@public.govdelivery.com>

Subject: Employer Newsletter

HTML Version



Social Media Screening

Social media is changing the way we do a lot of things, not least among them screening job applicants. Social media has become a fast and cheap "background check" that is often done before inviting a job applicant in for an interview.

Employers search social media to verify the facts on resumes, to check out knowledge and attitudes expressed publicly, and evaluate communications skills. In a recent [CareerBuilder poll](#), 70 percent of employers used social media as a candidate recruiting and screening tool.

Social media can be a valuable resource for employers to determine if the candidate is the right fit for the company. However, as more employers take advantage of social media platforms and the information available, more potential job candidates become concerned with their privacy rights.

[Click here](#) to read about a few pros and cons to consider about conducting social media background checks.

Be sure to visit our new [EMPLOYER EVENTS](#) page for the latest information on upcoming sponsorship and participation opportunities for job fairs, as well as other hiring and HR informational meetings.



For the 59th Annual Governor's Conference on Economic Development, Governor Greitens will guide us as we take field notes on his initiatives that will navigate our state towards job creation and prosperity. With a new vision for our state and a new plan for economic development, we challenge all professionals to unleash their expectations - because this year's conference is
NOT BUSINESS AS USUAL!